

5th Edition of Japan Day concluded at IIT Hyderabad

Highlights:

- *1st offline Joint Industry-Academia session post-pandemic*
- *10 Japanese entities participated in the event*
- *Established firms to Entrepreneurs have shown interest in IITH Talents*

Hyderabad, September 24, 2022: Japan External Trade Organization (JETRO) and IIT Hyderabad (IITH) co-hosted the fifth edition of the job fair “JAPAN DAY” on September 24, 2022. The event was held in-person mode after two years of online events. **It was overwhelming to host 10 Japanese companies in the in-person mode for the 1st time post-pandemic.** The companies comprising startups, SMEs, and large corporates, participated in promoting their businesses/cutting-edge technologies to attract students from IITH.

JETRO, in association with IITH, has been conducting “JAPAN DAY” at IITH since 2018; 10 Japanese companies, mostly large corporations, joined the event in 2018. Subsequently, 5 Japanese companies, mainly startups, joined in 2019. In 2020, the first-ever online “JAPAN DAY”, we got an overwhelming response, and the number of companies increased to 20. More than half were startups aiming to recruit top Indian talents to develop their technologies and products to compete in the global market. The numbers were promising in 2021, with 13 companies participating during the peak of the pandemic. **The following 10 firms participated in the 5th edition of Japan day 2022:**

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| 1. I'm beside you Inc. (Startup): Software, AI, Mental Health, Education | 7. Progummy Inc. (Startup): EdTech |
| 2. AWL, Inc. (Startup): Software | 8. Mercari, Inc. (Corporation): e-commerce |
| 3. Asahi Kasei Corporation (Corporation): Manufacturing - Chemicals | 9. Fujitsu Limited (Corporation): communication systems, manufacturing & sale of information processing systems and electronic devices, & provision of related services |
| 4. Asilla, Inc. (Startup): AI, Computer Vision | 10. DeNA (Corporation): Game, entertainment, live streaming |
| 5. Takasago Electric, Inc. (SME): Design, Manufacturing and sale of precision parts | |
| 6. DENSO International India PVT. LTD. (Corporation): Automobile | |

Expressing his delight on occasion, Toshihiro Mizutani, Director General, JETRO Bengaluru, said, “Even during these tough times of COVID, Japanese firms have shown keen interest to be part of the physical event this year. Their eagerness to interact with students and hire the talent in IITH is hence obvious. With every JAPAN DAY, we see new changes in the Japanese working style like flexible remote work culture, some adopting English as the main language of business communication and so on. We hope this makes it easier for Indians to choose Japan as a country to work with, and together we can succeed in this era of globalization.”

Extending his gratitude to all participating organizations, Prof B S Murty, Director of IIT Hyderabad, said, “JAPAN DAY, which has been organized annually since 2018 at IIT Hyderabad, is a unique and important event that greatly helps our students to develop an understanding and confidence about the job, work culture, life, and career path in Japan. Many Japanese companies will also get exposure to the excellence and potential of IITH students through active interaction with them on JAPAN DAY. We are indebted to JETRO for its amazing support in connecting IITH with prominent Japanese firms. I wish to see this participation gets multi-fold in years to come”.

About JETRO

JETRO, or the Japan External Trade Organization, is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world. Originally established in 1958 to promote Japanese exports abroad, JETRO's core focus in the 21st century has shifted toward promoting foreign direct investment into Japan and helping small to medium size Japanese firms maximize their global export potential.

About IIT Hyderabad

Indian Institute of Technology Hyderabad (IITH) is one of the eight new IITs established by the Government of India in 2008. In a short span of **14** years, the institute has become a top-ranker. Currently, it has **286+** full-time faculty, **~3,800** students, nearly **200+** state-of-the-art laboratories, and five research and entrepreneurship centers. The institute has a strong research focus with approx Rs **535+** crore of sanctioned research funding, with PhD scholars accounting for about **30%** of total student strength. IITH has more than **7,500+** research publications with **1,00,000+** Citations, **200+** Published Patents, **1,700+** sponsored/consultancy projects so far with **500+** running projects, and about **100+** startups.

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